

LUMINOUS BUSINESS SOLUTIONS



LUMINOUS BUSINESS SOLUTIONS CO., LTD.
Bangkok, Thailand

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ABOUT US

With the vision to uplift people's wellbeing through revolutionary and efficient healthcare solutions. LBS elaborately incorporated knowledge, information, technology, and resources to offer unrivaled results to our clients, their stakeholders, and society.

We aim to create friendly and efficient solutions for healthcare providers to fulfill patients' aspirations and ultimately enhance accessibility in the healthcare industry for providers and patients.

WHAT WE DO

We provide comprehensive consultancy services for medical providers and personnel targeted to create accessibility and sustainability for businesses as well as strengthen client's brand presence in the global market.

LBS team have hands-on experience with international hospital business planning and development, brand and marketing communications strategies, business strategic planning and feasibility study, facility planning, design and construction including overall operational management. We offer a wide range of services from setup of new healthcare establishment, business strategies to operational executions. With the goal to optimize client's resources through efficient and precise solutions; yielding the best outcome.

HOW WE HELP



Business Development & Analysis

From start to finish line, LBS will join force with you in the planning and implementation of your business foundations to achieve goals; conquering all your business aspirations with mastery.



Facility Design & Development

Ensuring positive return on your investment; making statements of your services through the built environment with LBS facility design and development services. Enhancing patient experience and fulfilling your business goals.



Marketing & Communications

Prominence your standing in the global stage with LBS marketing and communications solutions ; sustainably interconnecting your business to the international market.

HIGHLIGHT SERVICES FOR: BUSINESS DEVELOPMENT & ANALYSIS SERVICES

Business Model Development

Framework/ structure/ conceptual business model development including objective, assumption, identifying essential variables/ key factors in order to achieve business goal.

Business Plan Development

Business plan package for investors or financial institutions for capital raising including executive summary/ business framework or model/ market and opportunities/ analysis as well as financial elements and business strategies.

Feasibility Study

Data & market analysis based on key assumptions of viability to help navigate business direction and achieve your business goals.

System set up for purchasing & inventory system

Design of framework and system for purchasing and inventory system according to the analysis of business requirements to prevent losses, increase cost-effectiveness and optimize business's capability. Recommendations on systems and software for inventory control & procurement/ implementation plan, execution plan, and report management.

Business Strategy Development

Competitive analysis & execution plans designed in accordance with business objectives. Short & long-term strategies to optimize company's key resources such as investment and manpower.

Medical provider license & permit consulting

Assist in analysis requirements and document preparation for acquiring medical provider permits including documents preparation, consultation, and submission.

Financial Projection

Financial projection and forecasting based on historical data and market trends, foreseeing company's future financial health and potential growth.

Business analysis for digital transformation and HIS set up

Analyze business requirements and flows to provide comprehensive consultancy for medical provider digital transformation project and Hospital Information System(HIS) set up.

HIGHLIGHT SERVICES FOR: FACILITY PLANNING DESIGN & DEVELOPMENT SERVICES

Facility design & Project management

Comprehensive healthcare facility establishment service including project feasibility, project due-diligence, facility planning and program development, schematic design, design development and project management for planning and design of facilities.

Competitive analysis (for land/project development)

In-depth information of the proposed project and business plan based on the parameters established in the feasibility study.

Aiming to further confirm the data developed during feasibility and synchronize business plan with project parameters (location, size, budget, market positioning, medical specialties/specialty, etc.)

Owner Representative / Facility Business Consultant / Program Management

Representing owner or developer for the entire project lifecycle. From business inception to facility opening, licensing and operations, to manage and resolve planning, design and construction issues, manage all consultants, vendors, contractors, direct value engineering efforts for cost control, manage design revisions, manage facility licensing for operations, and overall management to ensure implementation of project strategic business goals.

Feasibility study (for land/project development)

Establish project location, land development feasibility to support business plan, Feasibility study for restrictions of land development.

Design concept

Project design development from business idea and program requirements into building design options

Schematic design

Develop drawings that communicate building spaces and overall building design that has been established in concept phase.

Design development

Develop drawings that communicate building design in detail with materials information, building systems information (mechanical, electrical, plumbing, building life-safety, etc.), building structural design is defined. Essential for construction cost and control

HIGHLIGHT SERVICES FOR: MARKETING & COMMUNICATIONS SERVICES

Branding & PR Strategies

Developing branding & PR strategies that work best with company's current resources including communication plans and development, including recommendations on company's communication executions.

Content planning & strategies

Develop coherent and sustainable content strategies & planning that suitable for current business's resources including content outline that match target audience and communication channels style.

Sales & Promotional campaign (Marketing scope)

Analyze market trends and identify business opportunities to develop sales and promotional campaigns based on company's resources and goals.

Market Research

Provide data and information of target segment in-terms of behavior pattern factors that effect decision making as well as competitors data and market trends to funnel business strategy.

Communication channels set up

Identify and set up most effective & efficient communication channels according to business direction to help promote and maintain your business

Agency & Sales (Marketing)

Develop strategies and related materials for collaboration set up, ensuring smooth operations with healthcare agencies to enhance sales.. Including framework, business agreement, working instructions, internal communication methods, and document translation.

Customer relations management (Marketing)

Tailored CRM strategies that are suitable for company's resources including overall strategy for maintaining existing clients.

Establish communication lines, communication development, SOP for admin/ coordinator staff, and CRM materials e.g., email templates, communication script, etc.



WEBSITE



PROFILE

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